

Osaka Gakuin University 2011-2012 Fall Semester	
<b>Power of Japan's Pop Culture</b>	
<b>Instructor :</b>	
Doyoung Park  E-mail: dpark@ogu.ac.jp Lesson : Tuesday, Thursday 12:50~14:20 Office: 01-03-17 Office Hours: By Appointment Subject code : 1035	
<b>Course Description:</b>	
<p>Japanese pop culture has long been a cultural icon in Asia, and currently it is expanding its territory to the global sphere. Many international people are enjoying pop music, video games, animation and manga created in Japan. This contributes to the development of the pop culture industry and has helped Japan to position itself as a leading cultural country in the world. In this course, we will deal with several genres of Japanese pop culture to explore their history and socio-economic influence on Japan and the world.</p>	
<b>Resources</b>	
The instructor will provide materials for each class.	
<b>Evaluation</b>	
Attendance	10 %
Discussion	30 %
Presentation	30 %
Final Paper	30 %

<b>Notes:</b>
<b>Course Schedule:</b>
<p>WEEK 1: Orientation</p> <ul style="list-style-type: none"> <li>Session 1: Course Orientation</li> <li>Session 2: Opening Discussion – Japanese culture in your mind</li> </ul> <p>WEEK 2: Manga, the Source of Japanese Creativity</p> <ul style="list-style-type: none"> <li>Session 1: Discussion - Best Japanese manga in your life</li> <li>Session 2: Manga related industry – One Source Multi Use</li> </ul> <p>WEEK 3: Too Professional to Be Manga</p> <ul style="list-style-type: none"> <li>Session 1: Knowledgeable manga</li> <li>Session 2: Discussion – Manga as text</li> </ul> <p>WEEK 4: Animation Empire</p> <ul style="list-style-type: none"> <li>Session 1: Past and the future of Studio Ghibli</li> <li>Session 2: Field Trip – Graphic Art School Osaka HAL</li> </ul> <p>WEEK 5: Philosophies of Japanimation</p> <ul style="list-style-type: none"> <li>Session 1: Dark side of Mamoru Oshii</li> <li>Session 2: Why Gundam?</li> </ul> <p>WEEK 6: It's JPOP!</p> <ul style="list-style-type: none"> <li>Session 1: From X-Japan to AKB48</li> <li>Session 2: Field Trip - NMB48 Theater</li> </ul> <p>WEEK 7: Student Presentation</p> <ul style="list-style-type: none"> <li>Session 1: Group A</li> <li>Session 2: Group B</li> </ul> <p>WEEK 8: Osaka the Land of Comedy</p> <ul style="list-style-type: none"> <li>Session 1: How to enjoy manzai</li> <li>Session 2: Video – Cool Japan Osaka (NHK)</li> </ul>

WEEK 9: Invasion of Global Otaku

- Session 1: Moe moe forever
- Session 2: Otaku industry

WEEK 10: JPOP in Asia

- Session 1: Influence of Jpop in Asia
- Session 2: Discussion – Culture for Soft Power

WEEK 11: JPOP vs KPOP

- Session 1: Rivalry in the Asian pop market
- Session 2: New way of Jpop

WEEK 12: Japanese Broadcasting

- Session 1: Variety Shows
- Session 2: Field Trip – Yomiuri Television

WEEK 13: Closing Week

- Session 1: Grand Discussion
- Session 2: Closing Party