

Osaka Gakuin University
JSC 2019-20 Fall Semester
Media in Japan

Instructor : Timothy Ang

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Lesson: Thursday, 14:30-16:00 & Friday 16:10-17:40
Office Hours : By appointment
Subject code : 2036

Course Description:

This course will look into the past, current, and future topics of media & its role in pop culture / society in Japan. These include media channels, individuals, and events through different perspectives. There will be an emphasis on Japan but we may also cover other countries. A typical class includes lectures with group activities and discussion.

Resources

Various newspaper, handouts, and articles will be distributed in class.

Evaluation

Attendance/ Assignments / Participation / Quizzes **(40%)**
An Individual or Group Presentation(s) **(20%)**
Reflection Paper **(20%)**
Final Examination **(20%)**

Notes:

No previous knowledge of media or its theory is required. Students with a genuine interest in learning about Japanese media will benefit the most. We will focus on critical thinking, knowledge application, and peer interaction. Course contents and schedule are subject to change depending on the discretion of the teacher.

Course Schedule:

Class 1: Introduction / TV & Media Studies

Class 2: Bookstores / Magazine Types

Class 3: Manzai Comedy

Class 4: Social Media & The Rise of YouTube

Class 5: The Manga & Anime Industry

Class 6: Reality TV and Terrace House

Class 7: The National Identity / Being Mixed in Japan

Class 8: Reflection Paper Discussion

Class 9: Radio Gaga Japan or Field Trip

Class 10: Streaming Services or Video Game History

Class 11: Photography / Film or Foodie Culture

Class 12: Nippon Newspapers and Bias

Class 13: Japanese Advertising & Consumer Culture

Class 14: Perception of Japanese in Foreign Media

Class 15: Final Examination