Preliminary Search for WTSP sites widely

in the English Language in the whole world

(3A2) Keyword: Creative Think Method

 May 15, 2019, Toru Nakagawa

## The conditions of survey:

(a) Survey Keyword: **Creative Think Method**(b) Language of the sites: English
(c) Location of the sites: Not specified (i.e., the whole world)
(d) Searcher's location：　Not used (i.e., neutral from Japan)
(e) Search engine: Yahoo.japan

(f) Option: Only one representative page is shown for a site, with URL for the search for TRIZ-related pages inside the site
(g) Browser: Firefox

## Results:

194 sites are listed, with 2-3 lines per site. Recorded in a Word file.
Underlined words have hyperlinks, which are active (at least in my environment)
Note: URL of option (f) is the hyperlink attached to : このサイト内で検索
 Survey again with the keyword site:[URL of the site domain] **Creative Think Method**.

Note: The search result this time looks much better than the former (3A)
 (3A) with the keywords of Creat\* Think\* Method\* (May 1-2, 2019)
 Thus the (3A) result will be referred later only with minor stress.

##  Further working process:

Visit the representative page, and then the top page of the site, and several more pages of the site quickly.

Name of the site and URL of the site are recorded.
--- This record of site title is placed before the page title output by the search engine.

For most of the sites, the description in ‘About us’ and similar pages are quoted here, for obtaining the rough idea of the sites.

Then the sites are roughly evaluated, with the evaluation symbols: ◎ ○ ☐ △ -

 Note: In cases of two marks together, they mean evaluation choices not sure yet. E.g., □△　means ‘□or △’.

Note: There are many Web sites in the fields where I am not so familiar (e.g., social networks, blogs, etc.).
 **Thus the present evaluation should be regarded tentative and need to be checked by other people familiar in these various fields.**

## Interim Search Results for the World WTSP Catalog:

Sites are now re-arranged according to the grade ◎ ○ □ △ －.

 ◎ : Most important in the World WTSP Catalog ===== ( 1 site)

 ○ : Important in the World WTSP Catalog ====== ( 10 sites, including 2 already listed sites)
 ○□: (5 sites)

 ☐ : Worthy in the World WTSP Catalog ===== (47 sites, including 3 already listed sites)
 □△: (18 sites)

 △ : Worthy in Country WTSP Catalogs ===== (29 sites, including 3 already listed sites)
 △－: (2 sites)
 **L:** Already listed elsewhere (without specifying the level): === (15 sites)

 － : Irrelevant/neglected in the WTSP Catalogs ==== ( 56 sites)

For each site, the description of “About us” are exerted from the site and shown.
The page shown by the search engine is now deleted, because of no significant value left.

In the Web site “TRIZ Home Page in Japan”, the sites evaluated as ◎ ○ □ △ are shown in a tabular form.

## Further tasks to be done:

Visit individual sites again and describe its introduction in 5-10 lines.

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# Evaluation： ◎　 (Most important in the World WTSP Catalogs)

## ◎　 Stanford d.school 　 <https://dschool.stanford.edu/>

About: What we do: Our Point of View: We believe everyone has the capacity to be creative.
Putting design to work: We build on methods from across the field of design to create learning experiences that help people unlock their creative potential and apply it to the world. Design can be applied to all kinds of problems. But, just like humans, problems are often messy and complex—and need to be tackled with some serious creative thinking. That’s where our approach comes in. Adding the d.school's tools and methods to a person's skill set often results in a striking transformation. Newfound creative confidence changes how people think about themselves and their ability to have impact in the world.

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# Evaluation： 　○ (Important in the World WTSP Catalogs)

## 〇　 Creative Thinking in Literacy and Language Skills <https://www.creativethinkingproject.eu/>

About: The Creative Thinking in Literacy & Language Skills project brings together the collective expertise of four European organisations.
The project brings together formal theories and principles of creative thinking, informal learning and ICT resources, within a range of accessible and applicable contexts that support teaching and learning within the areas of literacy and foreign language education.
Project Outputs: The project outputs include a set of ‘train the trainer’ guidelines that include the core principles of creative thinking. Through exercise based examples and theories, trainers will become proficient in teaching the principles of creative thinking within the context of learning resource and activity development.

## 〇 OI-net (The Open Innovation Network) <https://oi-net.eu/>

About: The European Academic Network for Open Innovation (OI-Net) is designed to facilitate European cooperation on open innovation by outlining and exchanging up-to-date concepts, and good practices in open innovation and open innovation education.

## ○　 IDEO　Design Thinking　 <https://designthinking.ideo.com/>

About: About this site: At IDEO, we’re often asked to share what we know about design thinking. We’ve developed this website in response to that request. Here, we introduce design thinking, how it came to be, how it is being used, and steps and tools for mastering it. You’ll find our particular take on design thinking, as well as the perspectives of others. Everything on this site is free for you to use and share with proper attribution.
(From 2008-2018, designthinking.ideo.com was the home of IDEO's design thinking blog, written by our CEO, Tim Brown. You can find that blog [here](https://designthinking.ideo.com/blog).)

## ○ ASA (The American Science Affiliation) <https://www.asa3.org/ASA/>

About: An important goal of education is helping students learn how to think more effectively. The pages below will help you, as a learner and/or teacher, improve your skills in Creative Thinking (to generate ideas) and Critical Thinking (to evaluate ideas) and combining these skills into productive Problem-Solving Skills:

## ○　 Creative Education Foundation 　 https://www.creativeeducationfoundation.org/

## ○　 Lateral Thinking (Dr. Edward de Bono) https://www.edwddebono.com/

About: Edward de Bono is one of the pioneers of Brain Training. In 1967 he invented the world famous Lateral Thinking technique. He is a proponent of the direct teaching of thinking as a skill. He has dedicated his life to help people from around the world improve their thinking abilities and creativity skills. His courses such as Six Thinking Hats Method and thinking tools have been used by top corporations, governments and world leaders but his tools have also been used by school children. His methodologies have been proven to help people of all thinking levels to make smarter decisions, faster. Lean More about the works and ideas of Dr. de Bono click here.

## ○　 Free Management Library 　　 https://managementhelp.org

About: The Library provides free, easy-to-access, online articles to develop yourself, other individuals, groups and organizations (whether the organization is for-profit or nonprofit). Since 1995, the Library has grown to be one of the world's largest well-organized collections of these types of articles and resources. The Library has gotten up to 1,000,000 visitors (not hits) per month). Many of its topics consistently rank in the top ten results from Google searches.
There are approximately 650 topics in the Library, spanning almost 10,000 links. Each topic has additionally recommended books and related Library topics. The Library is not an ezine site or "content farm".
Are the Library materials curated (evaluated) for inclusion in the Library? Yes.
Index: How to improve yourself, How to work with others (soft skills), How to work with groups (team skills), How to lead and manage in your organization, How to improve your organization, How to solve complex problems (Internal/external consulting),

## 〇　 Creative Thinking in Literacy and Language Skills https://www.creativethinkingproject.eu/

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## ○L　 Amazon　 https://www.amazon.com/　 Listed already elsewhere

## ○L　 Better Human (Medium） 　https://betterhumans.coach.me・ Subsidiary to Medium, listed already elsewhere

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# Evaluation： 　○□ (either ○ or □)

## 〇□ Brainstorming.co.uk https://www.brainstorming.co.uk/

HP of Traditional and Advanced Brainstorming, with useful discussions

## 〇□ Australian Curriculum https://www.australiancurriculum.edu.au/

About: The Australian Curriculum sets the expectations for what all young Australians should be taught, regardless of where they live in Australia or their background. ACARA draws on the best national talent and expertise, and consults widely to develop the Australian Curriculum and resources.
In the Australian Curriculum, students develop capability in critical and creative thinking as they learn to generate and evaluate knowledge, clarify concepts and ideas, seek possibilities, consider alternatives and solve problems. Critical and creative thinking involves students thinking broadly and deeply using skills, behaviours and dispositions such as reason, logic, resourcefulness, imagination and innovation in all learning areas at school and in their lives beyond school.

## 〇□ Skills You Need https://www.skillsyouneed.com/　 Based in UK

About: Our aim with Skills You Need is to provide information that will help you, our readers, to develop their skills, and make the most of life.
Personal skills, Interpersonal skills, Leadership skills, Learning skills, Presentation skills, Writing skills, Numeracy skills, Parenting skills

## 〇□ BK101 (Basic Knowledge 101) https://www.basicknowledge101.com/

About: BK101 is a collection of some of the worlds greatest resources of knowledge and information. Even though the research is far from being finished, BK101 is still an extremely valuable resource for valuable knowledge and information. One of the goals of BK101 is to use the knowledge resource to create a complete Education Software that will be self teaching, self directing and self testing, that will include all the educational courses from preschool through high school. The entire school curriculum will run on a laptop computer that has an Artificial Intelligent Teaching Avatar that manages your personal learning schedule and keeps track of your education progress. Students will be able to accurately measure their intelligence so they can confirm how well they understand themselves and the world around them.

## 〇□ Board of Innovation https://www.boardofinnovation.com/

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# Evaluation： □ (Worthy in the World WTSP Catalogs)

## □　　 Idea Connection　 https://www.ideaconnection.com/

Consultants； resources of about 15 creative thinking methods, results of problem solving, blog articles, etc.; based in Canada

## □ Creative Thinking (by Michael Michalko)　　 https://creativethinking.net/

author of the best sellers Thinkertoys (A Handbook of Business Creativity), ThinkPak (A Brainstorming Card Deck), Cracking Creativity (The Secrets Of Creative Genius), and Creative Thinkering (Putting Your Imagination to Work).

## □　 Creativity Techniques (Wikipedia) https://en.wikipedia.org/wiki/Creativity\_techniques

This article in Wikipedia is mostly lists of relevant individual methods, which should be referred separately.

## □ Game Changers (by Peter Fisk) 　　 https://www.thegeniusworks.com/

## □　 The Creativity Post 　 https://www.creativitypost.com/

About: The Creativity Post is a platform dedicated to sharing the very best content on creativity. We facilitate dialogue between various disciplines of inquiry, popularize the science of creativity without trivialization and showcase the work of practitioners who promote creativity from classrooms to boardrooms.

## □　 Mind Tools htgtps://www.mindtools.com/

[**Creativity Tools for Developing Creative Solutions from MindTools.com**](https://www.mindtools.com/pages/main/newMN_CT.htm)www.mindtools.com/pages/main/newMN\_CT.htm

## □ Cambridge Assessment International Education www.cambridgeinternational.org/

## □　 Think Jar Collective https://thinkjarcollective.com/

Think Jar Collective: Exploring how to problem solve better and help people, organizations and systems enhance their creative capacity. We aim to ‘jar’ status quo assumptions and spark creative action.
Think Jar Collective is a website about how to problem solve better. It’s the place to go for tools, tips, training, and inspiration around helping people and organizations learn how to foster disciplined innovation. We want to demystify creativity and share the best articles, tips and techniques you can use to tackle complexity and innovate.

## □　　 Emerald Insight　　 https://www.emeraldinsight.com/

A Web site of Emerald Publishing, 　　Many case studies of real world problems.

## □　 Ambition & Balance (Doist) https://doist.com/

## □　 College Success (Lumen Learning） 　 https://courses.lumenlearning.com/

## □　 TRIPOD: Build a Free Website of Your Own http://ozpk.tripod.com/

## □　 IDEO U (IDEO University)　　 https://www.ideou.com/　　 Subsidiary to IDEO

About: IDEO U :　 We're part of IDEO, an award-winning global design firm that takes a human-centered, design-based approach to help organizations innovate and grow. We take a similar approach to online learning at IDEO U. We support and empower our students by giving them a unique set of skills and mindsets they can apply to their day-to-day work.

## □　 UX Collective htgtps://uxdesign.cc/

About: A big part of what we learned in UX comes from online reading: articles, tutorials, resources, blogs — it’s all available out there. But there's a lot. UX is becoming increasingly popular, and with that comes a lot of clutter, noise and disorientation. The UX Collective is our attempt at curating some of that content and giving it back to the community in a more structured and digestible way.

## □　 WikiHow https://www.wikihow.com/

About: wikiHow is a worldwide collaboration of thousands of people focused on one goal: teaching anyone in the world how to do anything.　　The average wikiHow article has been edited by 23 people and reviewed by 16 people.

## □ Creating Minds (Creating Minds Org.) https://creatingminds.org/

A list of nearly 100 creativity methods; by clicking the method name each explained in a page or two.

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## □　 ASIT (Advanced Systematic Inventive Thinking) https://www.start2think.com/

## □　 Lifehack 　 https://www.lifehack.org/

## □　 Simplicable　（by John Spacey) https://simplicable.com/

About:　Posted by John Spacey, December 04, 2015 updated on February 28, 2019
Simplicable is a modern business and technology guide that has been updated daily since 2003. The company is based in Singapore.　　Mission: Explain useful ideas as directly as possible with no attempt to persuade or impress. Get to the point and try to be helpful.

## □ Academia https://www.academia.edu/.

## □　 Quora　　 https://www.quora.com/

About: The heart of Quora is questions — questions that affect the world, questions that explain recent world events, questions that guide important life decisions, and questions that provide insights into why other people think differently. Quora is a place where you can ask questions you care about and get answers that are amazing.
Quora has only one version of each question. It doesn’t have a left wing version, a right wing version, a western version, and an eastern version. Quora brings together people from different worlds to answer the same question, in the same place — and to learn from each other.

## □　 APA PsycNET (American Psychological Association) https://psycnet.apa.org/

## □　　 Design Kit (by IDEO Org) https://www.designkit.org/　 Subsidiary to IDEO

Descriptions of Mindset, Methods, and Case Studies, one by one in detail.

## □ Visme blog (Visual Learning Center) https://visme.co/

About: The Visme blog is a Visual Learning Center. Our mission is to become a valuable resource for readers who want actionable information and expert advice on how to become better presenters, visual communicators and visual storytellers.
Our guest writers include experts of all types, from presentation designers and data visualization professionals to graphic designers, journalists and digital marketers. But they all have one thing in common: They're passionate about visual content.

Create content, the easy way: translate your ideas into beautiful Presentations, Infographics and other engaging content. Create, share and download right in your browser.

## □　 IQ Matrix　　 https://blog.iqmatrix.com/

Home:　 HOME OF 380+ LIFE ALTERING MIND MAPS: It’s like having an entire library of knowledge on a single sheet of paper. A handy life coaching reference tool for coaching clients. An ideal self-coaching tool for your personal development.
GAIN ACCESS TO OVER 90 FREE MIND MAPS, VISUAL TOOLS AND PERSONAL DEVELOPMENT RESOURCES!

## □　 Think with Google　 https://www.thinkwithgoogle.com/

About:　 Compelling data. Big ideas. Creative juice. Put Google research and insight behind your thinking.
Think of us as your resource for everything from high-level insights to deck-ready stats to useful tools. Here you will find the data we’re exploring and the trends we’re tracking along with forward-looking perspectives and behind-the-scenes looks at digital campaigns—across industries, platforms, and audiences.

Latest trends and stories, Marketing resources, Advertising channels, Consumer insights, Tools for marketers

## □ Greater Good Magazine (Greater Good Science Center at the University of California, Berkeley) https://greatergood.berkeley.edu/

About: Greater Good magazine turns scientific research into stories, tips, and tools for a happier life and a more compassionate society.
Through articles, videos, quizzes, and podcasts, we bridge the gap between scientific journals and people’s daily lives, particularly for parents, educators, business leaders, and health care professionals.
Greater Good magazine is published by the Greater Good Science Center (GGSC) at the University of California, Berkeley. Since 2001, the GGSC has been at the fore of a new scientific movement to explore the roots of happy and compassionate individuals, strong social bonds, and altruistic behavior—the science of a meaningful life.
The GGSC is unique in its commitment to both science and practice: Not only do we sponsor groundbreaking scientific research into social and emotional well‐being, we help people apply this research to their personal and professional lives.

Topics: Big ideas, Community, Culture, Education, Media & Tech, Mind & Body, Parenting & Family, Politics, Relationships, Society, Spirituality, Workplace,

## □　 I-THINK (The I-Think Initiative, Rotman School of Management, University of Toronto) https://www.rotmanithink.ca/

About: The I-Think Initiative is a not-for-profit project housed at the Rotman School of Management, University of Toronto. We believe that in order to prepare our students for the future, one of the most important roles that educators can play is to teach students the skills and mindsets necessary in solving wicked problems.

## □　 Semantic Scholar (Allen Institute for Artificial Intelligence (AI2))　 https://www.semanticscholar.org/

About: Semantic Scholar is a free, nonprofit, academic search engine from [AI2](http://allenai.org/). Allen Institute for Artificial Intelligence (AI2)
We've pulled over 121 million scientific papers from sources like PubMed, Nature, and ArXiv. Our AI analyzes research papers and pulls out authors, references, figures, and topics. We link all of this information together into a comprehensive picture of cutting-edge research.
How Semantic Scholar can help you: Gain expert knowledge faster. Get up to speed on new areas of research using our topic pages, which provide definitions, a high-level view of important research, and trends in the literature over time. Impact at a glance: Find connections between studies by seeing which research papers had the biggest impact on others.

## □　 Small Business Trends https://smallbiztrends.com/

About: Small Business Trends is an award-winning hub of more than two million entrepreneurs, business owners, influencers and experts. The site features over 20,000 pages of content. We review tech products, cover small business news, and interview movers and shakers. We spotlight other small businesses and startups. Our core focus is practical content with targeted tips, trends and answers to your toughest questions. Through our team of professional editors, journalists and vetted experts, we publish new content daily. We also produce feature publications like our digital magazine, ebooks and checklists.

## □　　 Techstars　　 https://www.techstars.com/

About: Techstars is the worldwide network that helps entrepreneurs succeed. 150+ Countries, 10,000+ Mentors, 300,000+ Alumni

## □ SingularityHub (Singularity University) https://singularityhub.com/

About:　Early history (Rob Nail): As I shared in a previous post, Singularity University (SU) was born out of Ray Kurzweil’s insights around the disruptive forces of exponential technologies and Peter Diamandis’s aspiration to use that understanding to make the world a better place. On September 20, 2008, an extraordinary group of people gathered at NASA Research Park in Silicon Valley to support the launch of SU… not merely as an academic institution, but as a global catalyst for change.

## □ TeachThought: We Grow Teachers https://www.teachthought.com

About: TeachThought is an idea and brand dedicated to innovation in K-12 education. This is pursued by growing teaching through thought leadership, professional development, resource curation, curriculum development, podcast publishing, and collaboration with organizations around the world.
Our Mission: TeachThought’s mission is to innovate education through the growth of innovative teachers.

## □ Scholastic/Teachers https://www.scholastic.com/teachers/

About Scholastic：Scholastic was founded in 1920 as a single classroom magazine. Today, Scholastic books and educational materials are in tens of thousands of schools and tens of millions of homes worldwide, helping to Open a World of Possible for children across the globe.
Our Mission: To encourage the intellectual and personal growth of all children, beginning with literacy.

## □ THINK.IAFOR.org https://think.iafor.org/

About: THINK is an online magazine presenting the latest in interdisciplinary research and ideas from some of the world’s foremost academics and thought leaders. As a publishing platform, THINK makes selected research presented at IAFOR’s international, intercultural, interdisciplinary conferences freely available to a global academic audience.
THINK was conceived by academics, for academics, with the following objectives: To provide an international, far-reaching platform for the best research presented at IAFOR conferences, To make original, high-quality, thought-provoking multimedia content freely accessible to a wide readership, To facilitate the opportunity for academics to step outside of the traditional research publishing status quo – to get creative, explore different disciplines and to have their ideas heard, shared and discussed by a diverse, global audience.

## □　 de Bono Thinking Systems　　 https://www.debonothinkingsystems.com/

About:　 Welcome to the global community of de Bono Thinking Systems® (formerly known as Advanced Practical Thinking Training (APTT)).
Our corporate values reflect Dr. Edward de Bono's belief that these tools can and do change the world for the better. People of all ages, cultures, professions, and levels of education who use these tools as they are designed find that they become more collaborative and less combative, more productive, and more confident in their creativity.
Today, 38 of de Bono Thinking Systems®' over 300 Independent and Corporate Certified Instructors are qualified Master Trainers, who, along with de Bono, teach certification courses. Course materials are published in Chinese, Dutch, English, Finnish, French, German, Greek, Italian, Japanese, Korean, Latvian, Portuguese, Romanian, Spanish, and Turkish.

dBTS Today: Organizations whose members use these tools regularly and effectively report dramatic results in increased productivity and creativity, reduced meeting time, and improved attitudes with fewer grievances among team members. You might be surprised at the products, services, events, treaties, and negotiations initiated or resolved using Six Thinking Hats®, Lateral Thinking, The Power of Perception™, Focus on Facilitation™, Simplicity, and Six Value Medals™.

## □ 　Teaching English (British Council)　 https://www.teachingenglish.org.uk/

About: TeachingEnglish is brought to you by the British Council, the world's English teaching experts. If you want help planning your lessons or to find out more about our online training courses, you've come to the right place! We have hundreds of high-quality resources to help you in the classroom as well as articles, videos, publications and courses to help you with your continuing professional development.

## □ 　Nielsen Norman Group　 　https://www.nngroup.com/

About: We are a UX research and consulting firm trusted by leading organizations world-wide to provide reliable guidance on user experience. Our founders, Jakob Nielsen and Don Norman, are recognized around the world for their leadership in defining the field of UX. Together, they founded Nielsen Norman Group, an elite firm dedicated to improving the everyday experience of using technology.

## □ 　EFMD　 https://www.efmd.org/

About: EFMD - The Management Development Network: An international, not-for-profit, membership organisation of business schools and corporations, based in Brussels, Belgium, with offices in Asia and the Americas. Nearly 900 member organisations from academia, business, public service and consultancy in 88 countries. A unique forum for information, research, networking and debate on innovation and best practice in management development. Recognised globally as an accreditation body for quality & impact assessment in management with established accreditation services for business schools and business school programmes, corporate universities and online courses.

## □ 　　Big Think Edge https://www.bigthinkedge.com/

Home: We are a video-driven development solution that delivers world-class experts and learning programs to your organization. With over 1,000 short-form, actionable video lessons and 30 new lessons added monthly, you can stay ahead of business changes to offer meaning and stimulate agility for your workforce. Our network of experts are at the top of their field or disrupting it.
Learning Programs are in categories of: Business communication, Creative methods for team leaders, Decision-making/problem solving, Design thinking, Developing and coaching talent, Diversity and inclusion, Executive presence, Innovation culture for managers, Innovation strategy for leaders, Leading others, Leading self, Millennials, Mindfulness at work, Personal productivity, and Sales & marketing

## □ 　Business News Daily　 　https://www.businessnewsdaily.com/

News and articles on business are well categorized as: Start your business, Grow your business, Build your career, Lead your team, Find a solution, and further in their sub categories.

## □ 　API (Associates in Process Improvement)　 　https://www.apiweb.org/

Home: Associates in Process Improvement (API) develops methods, works with leaders and teams, andprovides education and training to help organizations improve their products and services and to build their capability for on-going improvement.

## □ 　Visible Thinking (by Project Zero) 　 https://www.visiblethinkingpz.org/

Home: Purpose and Goals: Visible Thinking is a flexible and systematic research-based approach to integrating the development of students' thinking with content learning across subject matters. An extensive and adaptable collection of practices, Visible Thinking has a double goal: on the one hand, to cultivate students' thinking skills and dispositions, and, on the other, to deepen content learning. By thinking dispositions, we mean curiosity, concern for truth and understanding, a creative mindset, not just being skilled but also alert to thinking and learning opportunities and eager to take them.
What You Will Find on the Site: This site provides a convenient way to learn about Visible Thinking as well as thorough descriptions of the ideals, routines and activities that we've developed from research in K-12 schools. The six sections of this site are: Visible Thinking in Action; Getting Started; Thinking Routines; Thinking Ideals; School Wide Culture of Thinking; Additional Resources.

See: **Project Zero by Harvard Graduate School of Education: http://www.pz.harvard.edu/**

## □L　 Fast Company 　 www.fastcompany.com/ Already listed elsewhere

## □L TED-ED Blog https://blog.ed.ted.com/　　 Subsidiary to TED, Listed already elsewhere

About: What can you do with TED-Ed? Discover ideas that spark the curiosity of learners. Browse hundreds of TED-Ed animations - short, award-winning videos that will spark the curiosity of your learners. You'll also find thousands of other video-based lessons organized by the subjects you teach.；Create customized lessons for your students.; Inspire your students to share their big ideas.; Share YOUR big idea in a TED-style talk.

## □L Harvard Business Review https://hbr.org/　 Listed already elsewhere

[**Learn How to Think Different(ly) - Harvard Business Review**](https://hbr.org/2011/09/begin-to-think-differently)hbr.org/2011/09/begin-to-**think**-differently

We don't **think** so. Remember, it was Steve Jobs who jump-started the now- famous “**Think** Different” advertising campaign as a **way** to inspire consumers and recharge Apple's **innovation** efforts. It worked. Reflecting back on ...

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# Evaluation： □△ (Either □ or △)

## □△　 Lateral Action (Blog by Mark McGuinness) https://lateralaction.com/

The 21st Century Creative Podcast

## □△ 75 Tools For Creative Thinking https://75toolsforcreativethinking.com/

75 plain methods, each written in a card, forming a Toolbox

## □△　 Personal Growth (Medium)　 https://medium.com/personal-growth/

Social media, Sharing our ideas and experiences.

## □△　 MacMillan Study Skills https://www.macmillanihe.com/

## □△　　 The Peak Performance Center 　 https://thepeakperformancecenter.com/

## □△　 InformED (Open Colleges Australia) https://www.opencolleges.edu.au/informed/

About: InformED is your learning and ideas hub. It’s a resource for curious minds and a platform for passionate voices. It’s an island of educational insight—diligently researched and carefully curated—in a sea of endless, often repetitive information.
Peruse features, guides, and e-books on creativity, critical thinking, growth mindset, game-based learning, educational technology, and more. Whether you’re interested in these topics for personal or professional reasons, we’ve got you covered in all areas related to learning in the 21st century.

## □△　 iMindQ https://www.imindq.com/

## □△　 Farifax County Public Schools https://www.fcps.edu/

## □△　 Jstor　 https://www.jstor.org/

JSTOR is a digital library for scholars, researchers, and students. JSTOR provides access to more than 12 million academic journal articles, books, and primary sources in 75 disciplines.

## □△　 　Inside the Box (by Drew Boyd and Jacob Goldenberg) https//www.insidetheboxinnovation.com/

## □△ iDevelop Teacher Training　　 https://idevelopcourses.com/ Based in Spain

About: iDevelop is an international training provider specialized in the development of professionals working in the educational sector by promoting, supporting and providing training activities in accordance with the Erasmus + principles and ET 2020 framework for cooperation in education and training.
Thanks to this background, iDevelop have launched a wide range of courses and training events which provide all the necessary tools to improve the skills of teachers and school staff.

## □△ World of Digits - Blog https://creativecorporateculture.com/

## □△　 IQ Doodle School 　 https://school.iqdoodle.com/

About:　 Your Doodle Course Teacher：Adam​​​​ Sicinski: Hi, my name is Adam. And I'll be your instructor as you move through this course. You might be wondering who I am. Well, I'm a qualified life coach residing in Melbourne Australia. But I'm known more for the mind maps I create on the IQ Matrix website. And now I want to teach you the fundamentals of doodling to help you learn how to express yourself visually, how to expand your creativity, how to solve problems, and so much more.

## □△　 Think Company　 https://www.thinkcompany.com/

About:　 Think Company was founded on the idea that great customer/employee experiences and software products start with careful research and evidence-based design. Our experience proves that products and services built on this solid foundation will delight users and drive business success. We’re an energetic, growing company equipped to help you tackle just about any design challenge.

## □△　　 Mind Werx International 　　 https://mindwerx.com/

About: Since 1999 we have worked with organisations large and small, in the public, private and not for profit sectors, in 22 countries, to help creativity and innovation flourish from the boardroom to the front-line with design thinking and serious creativity tools.
Focused Training: design thinking and learning skills programs and presentations delivered across Australia and internationally.
Proven Methods: design thinking using critical and creative thinking tools to help you Think, Learn and Innovate better.

## □△　　 LiveTiles　　 https://www.livetiles.nyc/

About: We’re a global team passionate about transformative enterprise solutions and intelligent design, out to reshape the way people interact with technology. LiveTiles is defining the market for the intelligent workplace by giving developers and business users tools to easily create dashboards, employee portals, and corporate intranets that can be further enhanced by artificial intelligence and analytics features.

## □△ 　The Conversation　 　https://theconversation.com/ Based in Australia

About: The Conversation is an independent source of news and views, sourced from the academic and research community and delivered direct to the public. Our team of professional editors work with university, CSIRO and research institute experts to unlock their knowledge for use by the wider public. Access to independent, high-quality, authenticated, explanatory journalism underpins a functioning democracy. Our aim is to allow for better understanding of current affairs and complex issues. And hopefully allow for a better quality of public discourse and conversations.

## □△ 　Macat - Critical thinking tools 　 　https://www.macat.com/ Based in UK

About: Macat is a global leader in developing critical thinking skills. Our unique solutions helps institutions, businesses and individuals to effectively measure, analyse, and develop critical thinking, contributing to greater personal and professional success.

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# Evaluation： △ (Worthy in the Country WTSP Catalog)

## △　 HEFLO　 https://www.heflo.com/

Business Process Modelling software

## △　 Innovation Management　 https://www.innovationmanagement.se/

Innovation Management is a site for Knowledge Sharing, by posting contributed articles.

## △　 Creativity at Work（by Lind Naiman)　 https://www.creativityatwork.com/

Creativity at Work is an innovation consultancy specializing in arts-based learning as a catalyst for creativity, and design thinking as a strategy for innovation

## △　 Inc.　 https://www.inc.com/

Inc. is an American weekly magazine which publishes about small businesses and startups. The magazine publishes annual lists of the 500 and 5000 fastest-growing privately held small companies in the U.S., called the "Inc. 500" and "Inc.　Based in‎: ‎New York City, New York‎, U.S

## △　 Startacus https://startacus.net/

Social media, the self start society

## △ LAB Creative Thinking http://labcreativethinking.com/

Social media,

## △　 CoThink: the motivactors https://www.cothink.com/

## △　 Triggers Cards　 https://www.trytriggers.com/

## △ Inkbot Design https://inkbotdesign.com

Inkbot Design is a Creative Branding Agency and Belfast Graphic Designer

## △　 Mayo Oshin 　 https://mayooshin.com/

## △　 THNK　School of Creative Leadership 　　 https://www.thnk.org/

## △　 RCTT (Republican Center for Technology Transfer) Belarus https://ictt.by/eng/

## △　 RedStar Kim (Kim Tasso） https://kimtasso.com/

## △ Enterprise Design Thinking (IBM) https://www.ibm.com/

## △　 New & Improved https://newandimproved.com/

New & Improved helps leading companies create growth through innovation. We help individuals think creatively and work productively together. We work with you to create Innovation Teams that work towards creative solutions that yield results. How do we do that? By creating programs and organizational interventions that provide new skills, methods, techniques and approaches to the work your people do and the challenges they face.

## △　 Skyword https://www.skyword.com/

## △　　 Ewing Marion Kauffman Foundation.　　 https://www.kauffman.org/

What we do:　 Education: We are working with our community to ensure success in education for students in the Kansas City region, starting from early childhood education to postsecondary access and completion. We support teachers and school leaders, encourage civic engagement, spur innovation, and strive for quality education and access to opportunities for all.
An entrepreneurial spirit is at the heart of the work we do across the Kauffman Foundation every day.　Our founder, Mr. Kauffman, believed it was a fundamental right for anyone who had a big idea to be able to bring it to life. We work with entrepreneurs, empower them with tools and resources, and work to break down barriers that stand in the way of starting and growing their businesses.

## △　 The Learning Exchange https://thelearningexchange.ca/

About: We’re on a mission to share rich research-based educational tools focused on advancing student achievement with resources developed by educators for educators. We host professional learning video content developed by Ontario’s Ministry of Education that is designed to support and improve the practice of classroom educators, coaches, consultants, and school system leaders. The Learning Exchange supports the goal of achieving excellence in education for early learning, K-12 and adult education.

## △　 College Info Geek https://collegeinfogeek.com/

College Info Geek is a resource focused on helping you win at college. Here you’ll learn how to:
Hack your studying. Learn more in less time, study and work more efficiently, and teach yourself the things you can’t learn in class.
Get the jobs you want. Build a great personal brand, promote yourself effectively, and forge useful relationships.
Build a solid financial base. Pay off your student debt, learn how to manage your money well, and start saving for the future.

## △　 NIT (Northern Institute of Technology Management in Hamburg) https://www.nithh.de/

About:　 We focus on modern issues like digitization, global management, and entrepreneurship with a hands-on approach for qualified students and business executives.

## △ Artworks Creative Communities https://www.artworkscreative.org.uk/

About: Our Mission: Artworks’ Mission is to use creativity, arts and culture to effect positive social change in communities, with an emphasis on those most disadvantaged in order to: Increase participation, use and understanding of the arts, Improve health and wellbeing, Foster active and vibrant communities, Improve skills, confidence and life chances, Improve the sustainability of the organisation

## △ Destination Think! https://destinationthink.com/

About: We can work together to promote your destination: Destination Think! is what happens when a group of leading, international, destination marketers create the ideal agency. No other company offers what destinations need most: Specialists who can unleash the power of word-of-mouth across every aspect of a destination marketing organization. Your destination thrives when everyone is a passionate advocate of local experiences and the tourism business that those experiences drive. As destination advocacy specialists, we work alongside your team and other agency partners to uncover and promote remarkable, sustainable experiences that result in raving fans. We do this by applying our modern strategy and implementation services that are backed by unmatched global expertise in destination marketing.
Our consultancy and marketing agency specializes in: Confirming a destination’s identity and brand, Creating destination marketing, management and organizational strategies, Developing visitor experiences and tourism products, Promoting and encouraging storytelling about a destination and its experiences.

## △ SAP User Experience Community https://experience.sap.com/

About: SAP: User experience (UX) is about meeting the user’s needs in the most effective and enjoyable way. SAP’s UX strategy is built upon the foundation of our user’s goals —efficient and easy-to-use software, packaged with the optimal user experience. SAP’s understanding of how to create true innovation manifests in the award-winning user experience SAP Fiori. The SAP Fiori concept and design principles are key components in SAP’s design-led development process which ensures the delivery of SAP Fiori innovation through all SAP products.

## △ 　Design Thinking for Educators　 　https://designthinkingforeducators.com/

Design Thinking toolkit made by RIverdale Country School (in New York City) and IDEO.

## △ 　EdSource　 　https://edsource.org/ Based in California, USA

About: Goals: EdSource works to engage Californians on key education challenges with the goal of enhancing learning success. It does so by providing timely, useful and accurate information to key education stakeholders and the larger public; advancing awareness of major education initiatives being implemented in California and nationally; and highlighting effective models and strategies intended to improve student outcomes, as well as identifying areas that are in need of repair or reform.
History: Over a period of more than three decades, EdSource has established its reputation as a highly respected source of education information, research and analysis. It has now emerged as the pre-eminent multi-media education platform for the state, which with over 6 million students is the largest and most diverse public education system in the nation.

## △ 　Kioulanis (by Spisos Kioulanis)　 　https://kioulanis.gr/ Based in Greece

About: The site aims at researchers, graduate students and teachers who are interested and explore the field of adult education and online distance learning. It contains supportive material, online courses, e-books, access to our experiential conferences on applied teaching, links to electronic journals and libraries, access to "educational circle" e–journal and other activities of the "ekpaideftikos kyklos" scientific association. The main objective is the open access to useful and accurate information for all stakeholders which will help them to correspond to their work more readily. The site was awarded the first prize at the 6th National Competition of Greek speaking Educational Sites, in the category "Personal web sites of educators."

## △L 　ASCD　 htttps://www.ascd.org/　 Already listed elsewhere

About: MISSION: ASCD empowers educators to achieve excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged.
ASCD Activate Professional Learning Network is a collaborative learning community fueled by ASCD's award-winning resources. ASCD Activate provides your team with anytime access to digital materials that are evidence- and research-based, developed by educators for educators.

## △L　 Amazon.jp　 https://www.amazon.co.jp/ Already listed elsewhere, subsidiary to amazon.com

## △L Amazon.uk　 www.amazon.co.uk/ Listed already elsewhere,　Subsidiary to Amazon.com

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# Evaluation： △－ (Either △ or －)

## △－ Operation Meditation https://operationmeditation.com/

Putting stress on meditation and how to use both hemispheres of brains

## △－ Sparring Mind https://www.sparringmind.com/

Sparring Mind is a newsletter with a single purpose: to surface practical, non-obvious advice on how to make things that matter. The art of creative work is too fascinating — and too important — a subject to be relegated to clickbait about Elon Musk’s morning routine.

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# L (Listed already elsewhere, but check it. If duplicated, delete it here.)

## L　 Entrepreneur Asia Pacific www.entrepreneur.com/ Listed already somewhere

## L　Wabisabi Learning 　 www.wabisabilearning.com/　　 Already listed somewhere

## L NCBI (National Center for Biology Information) www.ncbi.nlm.nih.gov/　 Listed already elsewhere

## L ToolsHero　 www.toolshero.com/ Listed already elsewhere

ToolsHero helps people with an online global platform to explore, apply and share management theories and methods in their context anytime, anywhere and any device.

## L　 Design Thinking Academy www.designthinkersacademy.com/ Listed already elsewhere

## L　 Research Gate www.researchgate.net/　　 Listed already somewhere else.

## L　 Edward de Bono www.edwdebono.com/ Listed already somewhere else

## L　 Drew Boyd Innovator　 drewboyd.com/　　 Subsidiary of ASIT Web site, already listed

## L James Clear jamesclear.com/　 Listed already elsewhere

## L　 PMP Practitioners　 pmp-practitioners.com　　 Under maintenance

## L　 Lifehacker lifehacker.com/　 Listed already elsewhere

## L 　CESIE 　 　cesie.org/ Inaccessible

## L　 Inside the Box (Innovation in Practice) www.innovationinpractice.com Listed already elsewhere

## L　 Youtube　 www.youtube.com/watch?v=G8w0rJhztJ4 Already listed

## L　 Slide Share www.slideshare.net/.　 Already listed elsewhere

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# Evaluation： －　　（Irrelevant or not worthy of WTSP Catalogs)

## －　 Koozai https://www.koozai.com/

## －　 Creative Thinking Techniques　（a IRM white paper) https://www.miun.se/siteassets/fakulteter/nmt/summer-university/creativethinkingpdf

## －　 Fairygodboss　 fairygodboss.com/

## －　 Lynda.com　　 www.lynda.com/

## －　 MiroBlog miro.com/blog/creative-techniques/

## －　 We Can Creative 　 www.wecancreative.com/

## －　 The Balance Careers　 www.thebalancecareers.com

## －　 Top Universities www.topuniversities.com/

## － Optus members.optusnet.com.au/

## －　 Zety　 zety.com/

## － University of South Australia study.unisa.edu.au

## －　 Derek Christensen www.derekchristensen.com/

## －　 Newcastle Universtiy 　 www.ncl.ac.uk/

## －　 Azavista Event Technology www.azavista.com/

## －　 Buffer buffer.com/

## －　 Enhancv enhancv.com/

## －　 Big Think bigthink.com/

## －　 American Express 　 www.americanexpress.com/

## －　 Reader’s Digest 　　 www.rd.com/

## －　 Marketing Donut　 www.marketingdonut.co.uk/

## －　 Think Design 　 think.design

## －　 StartUp Mindset startupmindset.com/

## －　 Verywell Mind www.verywellmind.com

## －　 Scientia Socialis 　 www.scientiasocialis.lt/

## －　 James Muir puremuir.com/

## －　 Business Dictionary www.businessdictionary.com/

## －　 Oz Content ozcontent.com/

## －　 Think Creative Collective academy.thinkcreativecollective.com/

## －　 Adam Jorlen　 adamjorlen.com/

## －　 Rule of Three　 rule-of-three.co.uk/　 Not accessible due to security reasons

## －　 Hektoen International:　A Journal of Medical Humanities hekint.org/

## －　 Adobe Blog theblog.adobe.com/

## －　 AJTE (Australasian Journal of Technology Education) ajte.org/index.php/AJTE/

## －　 European-American Journals www.eajournals.org/

## －　　 The New York Times www.nytimes.com/

## －　 Shutterstock blog www.shutterstock.com/

## －　 European Commission ec.europa.eu/ Though the report in PDF is interesting, the site is too broad for WTSP

## －　 　　 　hal-mines-paristech.archives-ouvertes.fr/　 Can’t open the document

## －　 Forbes　 www.forbes.com/

## －　 The New Yorker　 www.newyorker.com/

## －　 HuffPost Life 　 www.huffpost.com/

## －　 Canva　 www.canva.com/

## －　 University of Florida, College of Education education.ufl.edu/

## － The Atlantic www.theatlantic.com/

## － CiteSeerX（Pennsylvania State University) citeseerx.ist.psu.edu/

## － ERIC (Institute of Education Sciences) https://eric.ed.gov/

## － Journal of Orthodontics & Endodontics 　 　orthodontics-endodontics.imedpub.com/

## － Marketing Land　 marketingland.com/

## － Thinkibility　 　thinkibility.com/

## － Deaptment of Educational Psychology and Counselling (National Taiwan Normal University)　 www.epc.ntnu.edu.tw/

## － 　　 　www.aabe.sakura.ne.jp/ Inaccessible

## － DCU　 www.dcu.ie/　 Inaccessible

## － Brain Pickings　 www.brainpickings.org/

## － Xplaner (by Dave Gray)　 　www.xplaner.com/

## － JYX Digital Repository (University of Jyväskylä , FInland) jyx.jyu.fi/　 Based in Finland

## － HGneumaticos　 　 hgneumaticos.com.ar Inaccessible