

Realize Your Dream with TRIZ Thinking!

Adva Advance Agenda

First Day: Sept. 6 (Thu.)

Seminars (A)(B)

Venue: Waseda University,
Tokyo

Second Day: Sept. 7 (Fri.)

Conference (C)

8:30- Registration

Third Day: Sept. 8 (Sat.)

Conference (C)

8:15- Registration

<p>9:00 (3-4-1, Okubo, Shinjuku-ku, Tokyo 169-8555)</p> <p>9:20- 9:20- Registration</p> <p>(A) Seminar (in Japanese)</p> <p>J105 Tutorial: Hajime Kasai (IDEA Co.) Basics and Usage of TRIZ</p> <p>(B) Seminar (in English)</p> <p>E102 Advanced Seminar: Denis Cavallucci (INSA Strasbourg, France) From TRIZ to IDM (Inventive Design Method) : Inventive Practices in R&D</p> <p>12:00 Lunch (60 min.) Cafeteria (Bldg. 63, 1F)</p> <p>13:00 J106 L- a Shinsuke Kurosawa Physical Contradictions</p> <p>14:00 J107 L- b Fumiko Kikuchi (Pioneer) Using TRIZ in corporations</p> <p>15:00 J108 L- c1 Toru Nakagawa (OGU) How can we proliferate TRIZ among Younger People</p> <p>16:00 J109 L- c2 Akihiko Ikeda (Kanagawa IT) Creativity</p> <p>17:00 J104 Special Invited Lecture-1 Kenichi Yumino (Japan Creativity Society) Educating Creativity: Foundation for disseminating creation techniques</p> <p>18:00 Supper & Group Discussions Joint Session (A)(B)(C) G1: Further Extension of TRIZ and its Applications G2: TRIZ in Industries G3: How to Proliferate TRIZ to Younger People Finish 20:00</p>	<p>9:00 Pre-session Self-introduction by participants</p> <p>9:55 Business announcement</p> <p>10:00 J01 Opening: Opening Address Toshihiro Hayashi (Chairman, Japan TRIZ Soc.) Welcome Hiroshi Yamakawa (Waseda Univ.)</p> <p>11:00 E01 Keynote Lecture: Denis Cavallucci (INSA Strasbourg, France) How TRIZ can contribute to a paradigm change in R&D practices</p> <p>12:00 E03 Special Invited Talk Jeongho Shin (Korea) How to learn TRIZ with ease and fun (Invention Song)</p> <p>12:00 O-1 J14 Y. Takagi (SONY) Symbolize 40 Principles Group photo of participants</p> <p>13:40 Lunch (65 min.) Cafeteria (Bldg. 63, 1F)</p> <p>14:00 O-2 J04 T. Ogata (Olympus) Promotion of TRIZ (2) Visualization</p> <p>15:00 O-4 J12 N. Nagase (SONY) How to work out your ideas</p> <p>16:00 O-8 J19 S. Kasuya (Yamaouchi U.) Creation Design Engineering project</p> <p>16:40 O-12 J01 Y. Isaka (IDEA) Redesign with less parts</p> <p>17:00 O-14 J25 T. Yamamoto (Shinwa Controls) Size reduction of air conditioner</p> <p>18:00 O-16 J24 S. Koshimizu (AIIT) TRIZ/USIT Education at AIIT</p> <p>18:30 Buffet Dinner & Communications (cafeteria, Bldg. 63, 1F) Finish 20:30</p>	<p>9:00 Japan TRIZ Society General Assembly Meeting</p> <p>10:00 O-18 J27 S. Kurosawa () Positioning of TRIZ in Science</p> <p>11:00 O-20 J08 T. Nakagawa (OGU) Multiple Modeling to find Problems/Tasks</p> <p>12:00 O-22 J20 M. Sawaguchi (Waseda U.) Workshops for engineers</p> <p>13:00 O-24 J22 T. Nakamikawa (Hitachi) Future technology prediction</p> <p>10:00 O-19 J05 K.Makino (Waseda U.) Evaluating idea generation</p> <p>11:00 O-21 J07 T. Furumoto (SANNON Inst. Manan) Optimization of sales operations based on TRIZ</p> <p>12:00 O-23 J06 S. Migita (Resonance IP) I-TRIZ for Invention Strategies</p> <p>13:00 O-25 J26 H. Hasegawa (Shibaura I.T.) Creative thinking for qualitative change</p> <p>13:00 Lunch (60 min.) (Box lunch in the conference rooms)</p> <p>13:00 Poster & Demo</p> <p>14:00 J09 K. Hasegawa (IP S.G.) Values of Inventions</p> <p>15:00 J11 T. Takahara () Thinking for Enumeration</p> <p>16:00 J15 H. Makino (MPUF USIT Group) Applying TRIZ to risk management</p> <p>17:00 E01 S. Khandipanichakul (Thailand) TRIZ and Enneagram</p> <p>18:00 E02 V. Sereeviriyakul (Thailand) Shipping package of roof tiles</p> <p>19:00 E04 K. Noorit (Thailand) WPC Surface treatment</p> <p>20:00 E07 E.Khalifeh (Jordan) xTRIZ Business appln.</p> <p>15:00 O-28 J21 S. Okada (Hitachi) Cooperative use of TRIZ & KT</p> <p>16:00 O-28 J13 H. Kobayashi (IMPUF USIT Group) Seismic Isolation of Water Tank</p> <p>17:00 O-27 J23 H. Kosha (USIT Support) Building IP Barriers with USIT</p> <p>18:00 O-28 J02 H. Kobayashi (IMPUF USIT Group) Seismic Isolation of Water Tank</p> <p>19:00 J102 Closing: Yuji Mihara (Vice Chairman, JTS)</p> <p>Finish 16:40</p>
--	--	--

Languages (Presentation and projection)

- J Japanese only
- J(E) Japanese talk & projection, English in USB.
- JE Japanese talk, parallel projection
- EJ English talk, parallel projection
- E English only

Note: Due to the limited space, names of authors and their affiliations may be abbreviated.
 Presentation titles are often shown in shortened forms for easier reference.
 The presentation codes, e.g. E101, E01, J01, etc., are the index in the Abstracts.
 Click the small cell of presentation code to jump to the slides in PDF.

- (Registration Categories)
- (A) Seminar (in Japanese)
 - (B) Seminar (in English)
 - (A)(B)(C) Joint
 - (C) Conference (in Japanese & English)

Types	
Tutorial	
Special Interest Lectures	
Advanced Seminar	
Special Invited Lecture	
Group Discussions	

Opening/Closing/Meeting
Keynote Lecture
Special Invited Talk
Oral Presentation
Poster Presentation
Dinner, Communications