



2nd Call for Papers to The Eighth TRIZ Symposium in Japan, 2012

To be Held by the Japan TRIZ Society, NPO

on September 6 (Thu.) - 8 (Sat.), 2012
at Waseda University, Tokyo, Japan

April 27, 2012
Toru Nakagawa
Program Chairperson

For our coming Japan TRIZ Symposium 2012, we are pleased to announce its special features including Keynote Lectures and Seminars. We would like to heartily invite your contributions of presentations (with due date of May 15) and your participation to the Symposium.

1. Outline of the Eighth TRIZ Symposium in Japan, 2012

Date: September 6th (Thursday) through September 8th (Saturday), 2012 (3 days)

Location: Waseda University, Tokyo, Japan

Building 55, Nishi-Waseda Campus (i.e., Science & Engineering Campus)

Address: 3-4-1, Okubo, Shinjuku-ku, Tokyo 169-8555, Japan

<http://www.waseda.jp/top/index-e.html> (in English)

Conveniently located near Shinjuku and Ikebukuro, inside Tokyo.

Held by: The Japan TRIZ Society, NPO (JTS)

Web site: http://www.triz-japan.org/english_top.html

Purposes:

- To provide an opportunity for openly presenting, discussing, and communicating on TRIZ, a methodology for creative problem solving and innovation, and its related areas.
- To encourage the improvement of the TRIZ methodology itself and to enhance penetration, promotion and application of TRIZ.
- To provide opportunities for making personal relationships among the people interested in and working with TRIZ in Japan and in the World, and to encourage the understanding and penetration of TRIZ.

Main themes: "Realize Your Dream with TRIZ Thinking!"

Official languages: Japanese and English

- Slides are projected on two screens in parallel, in Japanese and in English.

- Extended Abstracts and Proceedings will be published in the two languages.

2. Agenda Outline

First Day (Sept. 6, Thu.): Seminar Day

- (A) Seminar in Japanese: Tutorial (morning) + Invited talks (afternoon)
- (B) Seminar in English: Advanced Seminar (morning & afternoon)

Second day (Sept. 7, Fri.) & Third day (Sept. 8, Sat.): Conference Days

- (C) Conference (in Japanese and in English):
Keynote Lectures, Contributed Oral/Poster presentations, etc.

The 8th TRIZ Symposium in Japan, 2012 Agenda Outline (PI Preliminary Announcement: Rev. Apr. 26, 2012

	First Day: Sept. 6 (Thu) Seminars (A) (B)		Second Day: Sept. 7 (Fri) Conference (C)	Third Day: Sept. 8 (Sat) Conference (C)
	(A) Seminar (in Japanese)	(B) Seminar (in English)	Pre-session	Japan TRIZ Society General Meeting
Morning	Tutorial	Advanced Seminar	Opening Keynote Lectures	Presentations (Oral)
Afternoon	Special Interest Lectures	Advanced Seminar (continued)	Presentations (Poster) Presentations (Oral)	Presentations (Poster) Presentations (Oral) Closing
Evening	Supper Joint session (A) (B) (C) Group Discussions		Buffet Dinner & Communications	

3. Call for Papers (Oral / Poster Presentations)

Papers and case studies are invited to contribute for presentation on better understanding, application, promotion, and development of TRIZ and related methodologies.

Please refer to our Call for Papers (Feb. 20, 2012) posted in our Web sites:

Japan TRIZ Society Home Page: http://www.triz-japan.org/english_top.html

"TRIZ Home Page in Japan": <http://www.osaka-gu.ac.jp/php/nakagawa/TRIZ/eTRIZ/>

Styles of presentation of contributed papers

- (a) Oral presentation: 30-40 minutes (including Q&A), double tracks
- (b) Poster presentation: about 80 minutes for each session of 6-10 posters in parallel.

Schedule:

- May 15, 2012 (Tue): Due date of submission of Extended Abstract in one page.
- Jun. 11, 2012 (Mon): Announcement of Advance Agenda and Abstracts, Call for Participation
- Jul. 23, 2012 (Mon): Due date of Final Manuscripts (Slides: requested, Paper: optional)

4. Special Features on the "Seminar Day" (First day, Sept. 6, 2012)

(A1) Tutorial: Japanese track, First day morning (2 hours)

"Basics of TRIZ" by Hajime Kasai (IDEA)

Introduction of TRIZ to beginners, for the purpose of smooth entrance to the Symposium

(A2) Invited Talks and Discussions: Japanese track, First day afternoon (4 hours)

(a) "Physical Contradictions and Their Solutions" by Shinsuke Kurosawa
Invited lecture and Q&A.

(b) "Study of Successful Cases of Applying and Promoting TRIZ in Industries"
by Fumiko Kikuchi (Pioneer Corp.) et al. (coordinated by Setsuo Arita (Hitachi))
Review and reports of several cases.

(c) "Experiences of Exercise-based Training of TRIZ to Younger People"
Reports by a few people (coordinated by Toru Nakagawa)
'Fresh TRIZ for Younger People' is needed especially in Japan.

(B) Advanced Seminar: English track, First day morning & afternoon (net 6 hours)

"From TRIZ to Inventive Design Method (IDM) : towards a formalization of Inventive Practices in R&D Departments"

by Prof. Denis Cavallucci (INSA Strasbourg, France)

A new TRIZ approach developed in France will be presented in full length with some demonstrations.

Group Discussions: Firstday evening (2 hours). Jointly by (A)(B)(C) participants.

Forming several groups of common interests, we are going to have supper together and discuss frankly. Topics of groups will be announced later.

5. Special Features on the "Conference Days" (C) (Second and third days)

Pre-session: (Second day morning) Self-introduction by the participants.

For the purpose of smoother communication during the Symposium.

Keynote Lecture (1) Dr. Denis Cavallucci (Associate Professor, INSA-Strasbourg, France)

"How TRIZ Can Contribute to a Paradigm Change in R&D Practices"

INSA-Strasbourg is Graduate School of Applied Science and Technology, where an Advanced Master Course in Innovative Design has been established to do research and education in the field of TRIZ. Dr. Cavallucci is one of the leaders of the course. He is one of the five co-founders of ETRIA (European TRIZ Association) and was its second President. His group has introduced OTSM-TRIZ and further developed it into the Innovation Design Method (IDM). They intend to integrate IDM into the R&D practices in industries and do much collaborative work between academia and industry.

Keynote Lecture (2) Dr. Jeongho Shin (eTRIZ, Korea)

"How to Learn TRIZ with Ease and Fun"

Last November at ETRIA TFC 2011, Dr. Shin gave an amusing presentation, and we have decided to invite him on the topic. He made 'Invention Song' by incorporating 8 TRIZ Inventive Principles with the melody of 'Do-Re-Mi Song'. It has become a very pleasant song having verses in Korean, in English, and in Chinese. We are trying to make a Japanese version before the Symposium.

Buffet Dinner & Communication: Second day evening.

Pleasant time for free communication among participants while eating & drinking without seating.

Discussion Session: "For Fresh TRIZ for Younger People": Third day afternoon.

Penetration of TRIZ into younger generations need to be tried, especially in Japan. The session tries to find some solution directions in concluding the Symposium.